

# MINUTES

## Montevallo Main Street (MMS) Board of Directors' Meeting

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	DATE
In Attendance (term expiration)	11/9/2023

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Excu.	Julie Smitherman (2023)	X	Herman Lehman (2025)
X	Sarah Hogan (2023)	X	Kirk Lightfoot (2025)
Excu.	Carolyn Garrity (2023)	Excu.	Ken Jones (2025)
	Anabel Catano (2023)	Excu.	Jennifer Toliver (2025)
X	Kathy King (2023)	X	Clay Nordan (2025)
Excu.	Happy Smith (2024)	X	Courtney Bennett (Ex officio)
X	Jim McDonald (2024)	X	Adele Nelson (Ex officio)
X	Cheryl White (2024)		Mayor Rusty Nix (Ex officio)
X	Patricia Honeycutt (2024)		Junior Mayor (Ex officio)
	Jackie Chappell (2024)		MDCD Representative (Ex officio)

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### Call to Order and Approval of Minutes

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President H. Lehman called the meeting to order at 8:05 a.m.

Minutes were reviewed from the meeting on October 12, 2023. *On a motion by Cheryl White, seconded by Patricia Honeycutt, minutes were approved as presented.*

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### Treasurer's Report

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Treasurer, S. Hogan, presented a report dated 11/6/2023 indicating:

**Income Statement (Profit & Loss for Oct. 9 – Nov. 6, 2023):** -\$1,344.79

- **Balance Sheet (as of Nov. 6):** \$37,967.82
- **Outstanding checks:** \$375.00
- **Net Statement Balance (as of Nov. 6):** \$37,592.82
- **Membership Dues:** \$1,183.68 collected this month (*TOTAL YTD: \$11,208.16*)
- **Veteran Banners:** \$578.70 (2 banners)
- **Fundraising:** \$459.99
  - 18 Christmas ornaments sold
  - 16 temporary tattoos sold at Art Walk
- **Day of the Dead Sponsorships:** \$900
  - El Agave, Edwards Chevrolet 280, Zapopan, Vivian Mora Agency

*On a motion by Patricia Honeycutt, seconded by Kirk Lightfoot, financial reports were approved as presented.*

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## President's Report

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President H. Lehman had no report.

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## Board Committee Reports

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**Organization Committee** – Committee Chair, H. Lehman, had no report.

**Design Committee** – Committee Chair, K. Lightfoot, reported that Public Works is still watering the new plants at the post office and they will fertilize in partnership with the Arbor Board at the appropriate time; Facade Grants will open again next year; we are still preparing for a potential tour of up to 50 participants from Main Street Now in May 2024 to visit Montevallo; we are also still working on a "wish list" of holiday decorations to propose that the city purchase using ARPA funds; thanks to EV Committee members for sprucing up the former Citigo station with a banner and planters; thanks to all businesses who purchased Bulldog window clings; remaining stock of Shining Star t-shirts are still for sale (small, large, XL, and 2XL); Christmas ornaments are still for sale as well.

**Promotion Committee** – In the absence of Committee Chair Carolyn Garrity, Courtney Bennett reported that a portion of the committee met to discuss Small Business Saturday plans and distribute swag, and the full committee is scheduled to meet next week.

**Economic Vitality Committee** – In the absence of Committee Chair Ken Jones, Courtney Bennett reported that Day of the Dead went very well and thanks to the committee for allocating some funds to support it; we are also proud Snow Sponsors of the Merry Market being organized by Montevallo Arts Collaborative on November 25; our next CO.STARTERS cohort will begin August 27, 2024, meeting on Tuesdays from 6-9 PM at UM; the committee will be happy to assist in the efforts to build and promote the African American Heritage Trail being formed, two sites of which are located in the District.

**Sustainability Committee** – Committee Chair, J. McDonald, reported that floodwater modelling and water quality data collection are still underway; discussion is being had regarding the possibility of adding more bioswales in relevant areas in town; volunteers are needed for UM's Environmental Education program--please contact Jecca Thomason for more information.

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## Executive Director's Report

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- **Activity Report**

Courtney Bennett reported that she participated in the EXIT Heart & Home Ribbon Cutting (Oct. 13) ; Main Street Alabama Quarterly Training in Athens (Oct. 18); CO.STARTERS Graduation Celebration (Oct. 24); UM Mountain Bike Course Ribbon Cutting (Oct. 26); Art Walk (Oct. 28); Final Main Street Alabama Board Meeting in Scottsboro (Nov. 1); Day of the Dead (Nov. 2); Main Street Alabama 10 Year Celebration (Nov. 7); Innovate Alabama Event (today).

- **Business Transitions** – C. Bennett provided a detailed report (see Agenda) on property/business activity in the City.
  - **Opened** –
    - n/a
  - **Opening soon** –
    - X
  - **Ownership Transitions** – none reported
  - **Property for Sale** –
    - 645 Main Street (former House of Serendipity)—listed by Shoal Creek Realty, (205)

567-9659

- Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, 205-939-8219
- **For Rent** –none reported
- **Sale of Businesses** – none reported
- **Prospects** – none reported

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## Old Business

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- Montevallo Main Street requested that the City earmark moneys from American Rescue Act funds for improvements to the Main Street District and are still waiting to hear how the City plans to spend the funds.
- Sponsors are still being actively sought for the CO.STARTERS program.
- Fundraising Committee: This committee is actively meeting to formulate plans.
- National Main Street 2024: The Board will continue to make preparations for this.
- Board Retreat: a plan will be formulated soon, possibly early 2024.
- Reclassification and raise request for Executive Director - still pending.

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## New/Other Business

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- Nominations for new board members are now being accepted.
- Nominations for "Non-Profit," "Public Servant," and "Citizen of the Year" through the 2023 Diamond Awards are now being accepted.
- Discussion was had regarding holding an interest meeting for community members who may want to serve on a committee or the Board of Directors. Committee chairs were reminded that workplans should be ready to be voted on at our December Board meeting. It is recommended that Main Street offer swag from UM, American Village, and local business to Main Street Now participants as well.

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## Announcements

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**Upcoming Events** – Board members were encouraged to support the events listed in the agenda by community organizations during the month.

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## Next Meeting

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The next meeting will be held at 8:00 a.m. on Thursday, December 14, 2023, in person at City Hall, with an option to call in with advanced notice.

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## Adjournment

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On a motion by Kirk Lightfoot, seconded by Patricia Honeycutt, the meeting was adjourned at 8:50 AM.

Respectfully submitted,

Courtney Bennett,

Executive Director